

HANNAH SCIBETTA

Digital Designer | hannahscibetta.com | hannahscibetta@gmail.com

I am a creative storyteller specializing in end-to-end digital content creation. My work revolves around crafting compelling user experiences across various digital touchpoints.

Education

Bachelor of Design / Pennsylvania State University

Major in Graphic Design, Minor in Digital Media Trends and Analytics

Experience

Converse / Senior Digital Designer / 2019 - Present

Collaborate with cross-functional brand and marketing teams to design full experience user journeys across all digital direct to consumer channels.

SONOS / Freelance Designer / 2021

Designed digital content across SONOS Radio, blog, and social media channels using brand visual center and tone of voice.

DKNY / Design Intern / Summer 2018

Created print and digital content for DKNY Stories Perfume launch, Karl Lagerfeld Paris collection, and DKNY 100% New York fall fashion campaign.

Leadership and Associations

Alpha Chi Omega / Beta Mu

Vice President of Recruitment and member

Penn State Design Association

Member

Skills

Process / Digital Storytelling, Art Direction, Branding, Photoshoot Concept Development, People Managing, Wireframing, A/B Testing, Cross-functional Collaboration

Software / Adobe Creative Suite, Microsoft Office Suite, Keynote, Figma, Sketch, Asana, Slack